

CNC. GPJ

WCSR, Smith College  
Northampton, Mass.  
September 27, 1954

Dear Bob,

Thank you for the literature concerning the  
"Career Hour" program; however, if we understand what  
this entails, it would not seem ~~feasible~~ to us to broad  
cast it over WCSR.

It would seem that we should initiate at least  
~~one~~ half hour program every night Monday thru Friday  
~~even~~ though only the Wed. program would be sponsored  
i.e. American Airlines ~~would have~~ <sup>pays for</sup> a one minute spot on  
Wed. Under the ~~same~~ <sup>see</sup> circumstances it is not worth  
our while to substitute the Career Hour for the  
any of the programs now scheduled between 8:45  
and 10:30.

<sup>The above</sup>  
Please clarify my ~~ideas~~ as soon as possible,  
so that we can either reconsider or return the  
contracts to you.

Thank you very much,  
<sup>Soby Dennis</sup>  
Station Manager

